

# Application for an Award of Advocacy and Witness Fees

**Entity Name:** Health Access of California

**Date Submitted:** 2/17/2023 1:11 P.M.

**Submitted By:** Diana Douglas

**Application version:** Original App

## 1. For which proceeding are you seeking compensation?

Health Quality and Equity Committee (HEQC)

## 2. What is the amount requested?

\$61,990.00

## 3. Proceeding Contribution:

**Provide a description of the ways in which your involvement made a substantial contribution to the proceeding as defined in California Code of Regulations, Title 28, Section 1010(b)(14), supported by specific citations to the record, your testimony, cross-examination, arguments, briefs, letters, motions, discovery, or any other appropriate evidence.**

Representatives of Health Access California and the CA LGBTQ Health and Human Services Network served on the DMHC Health Equity and Quality Committee, participating in all committee meetings held over a span of eight months in 2023. Our representatives provided significant comments during meetings and voted on action items including selection of measurements and benchmarking. Health Access and the CA LGBTQ Network spent significant time reviewing background materials to provide consumer-oriented perspectives with the goals of selecting measurements best able to capture disparities in health equity and quality, to increase health plan accountability in achieving benchmarks, and to consider consumer equity and quality impacts specific to LGBTQ Californians. The time tracker indicated the work provided by Anthony Wright, executive director; Dannie Cesena, CA LGBTQ Health and Human Services Network director; Diana Douglas, director of policy; and Beth Capell, PhD, policy consultant.

**4. Please attach your time and billing record in the “Add Attachment” box below. In the time and billing record, include the hourly rate of compensation for each witness or advocate and a justification for each hourly rate, which may include copies of or citations to previously approved hourly rate; and each witness or advocate’s resume or curriculum vitae. The time and billing record should show the date and exact amount of time spent on each specific task in thirty (30) minute increments, as defined in California Code of Regulations, Title 22, Section 1010(d)(3).**

Document Name	Date	Uploaded By
HAC HEQC CPP Tracker	2/17/2023	Diana Douglas
Dannie Cesena Resume	2/17/2023	Diana Douglas
Diana Douglas Resume	2/17/2023	Diana Douglas
Anthony Wright Resume	2/17/2023	Diana Douglas

## 5. Clear and concise statement of participants interest in the proceeding which explains why participation is needed to represent the interests of consumers

Health Access and the CA LGBTQ Network participated in the 2022 Health Equity and Quality Committee to ensure the committee would appropriately elevate and consider consumer impact and interests. Specifically, both organizations reviewed background materials and analyzed DMHC recommendations to inform voting which narrowed down the proposed measure set, considering relevance of measure, impacted population, potential for increasing equity, and availability of demographic/stratified measurements. Our organizations also

provided comment and feedback on benchmark options and the potential for each to adequately leverage the chosen measurements to increase equity and quality for consumers.

**6. The information contained in the Petition to Participate remains true and correct to the best of the knowledge of the person verifying the information.**

Yes

**I am authorized to certify this document on behalf of the applicant. By entering my name below, I certify under penalty of perjury under the laws of the State of California that the foregoing statements within all documents filed electronically are true and correct and that this declaration was executed at Sacramento (City), CA (State), on February 17, 2013.**

**Name: Diana Douglas**

# Anthony E. Wright

1127 11<sup>th</sup> Street, Suite 925  
Sacramento, CA 95814

Fax: 916-497-0921

**Health Access California & Health Access Foundation, Sacramento, CA**

*Executive Director*  
*Director of Organizing*

*August 2002-present*  
*January 2001-August 2002*

Served for 20 years as Executive Director for Health Access, the statewide health care consumer advocacy coalition, leading efforts at the state and national level to win consumer protections, fight budget cuts and invest in our safety-net, encourage prevention, and advance coverage expansions and comprehensive health reform. He successfully:

## Won Health Reforms

- **Led California's grassroots and policy advocacy efforts to secure passage of the Affordable Care Act (ACA)**, the most significant overhaul of the U.S. healthcare system since the passage of Medicare and Medicaid in 1965. Led the state's Health Care for America Now campaign to ensure all Democratic members of California's congressional delegation voted for the ACA, and to defend the law, which continues to have majority support from Californians.
- **Implemented and improved upon the ACA in California**, leading a consumer coalition, working with the California State Legislature and state agencies, to pass several dozen laws to establish essential health benefits, rate review, broader oversight over health insurers, improved consumer assistance programs, and streamlined enrollment into health care programs.
- **Established Covered California and its groundbreaking pro-consumer policies.** Helped pass the first-in-the-nation legislation to establish California's health insurance marketplace, which now covers 1.8 million Californians. Fought to ensure Covered California could use its bargaining power to select qualified plans based on value, and then to urge the exchange to use this "active purchaser" power to negotiate for the best rates, standardize and design consumer-friendly benefits, and drive delivery reforms for cost, quality, value, and equity.
- **Pushed for early implementation of the ACA**, where California actively pursued opportunities to expand coverage for residents, conducted outreach and enrollment to bring people into new coverage options, and organized systems to deliver care. This includes early adoption of the maternity coverage mandate, access to coverage for children with pre-existing conditions, and early Medi-Cal expansion through county Low-Income Health Programs.
- **Ensured health reform included many of California's diverse communities**, by advocating for a Medi-Cal expansion that included "deferred action" immigrants, and resources to support enrollment assistance programs focused on LGBT communities, immigrant communities, and multilingual communities of color.
- **Defended the ACA** against repeal by organizing a #Fight4OurHealth coalition and campaign of 180 events in 2017 to highlight the catastrophic California impacts of federal proposals, and additional accountability in 2018 for those 14 CA Congressmembers who voted for ACA repeal.
- **Protected our progress** by advancing laws and administrative actions to prevent the Trump Administration's sabotage of the ACA, including: banning so-called "short-term" substandard plans and limiting other "junk insurance"; reinstating a state individual mandate; keeping a 12-week open enrollment in Covered California; preventing work reporting requirements or other eligibility barriers in Medi-Cal, maintained strong insurance oversight, and more.

## **Secured Additional Access and Affordability Expansions**

- Even as CA's implementation of the ACA **reduced the uninsured rate in California by more than half**—the biggest reduction of the uninsured of all 50 states, led Health Access efforts to continue to expand coverage to the remaining uninsured.
- **Secured additional affordability assistance** for Covered California enrollees buying individual insurance, including first-in-the-nation state subsidies for middle-income families above the ACA's 400% of the poverty level cutoff, up to 600%, so many more don't have to pay more than a percent of their income; This effort became the pilot program for the American Rescue Plan taking this policy national, setting a global government guarantee that no one has to spend more than 8.5% of their income on coverage. Extended the program to also focus on cost-sharing, including eliminating deductibles in Silver plans.
- **Won Medi-Cal coverage for all income-eligible Californians regardless of immigration status**, a victory from the **ongoing #Health4All campaign** that co-chairs to ensure all Californians including undocumented immigrants have access to coverage, won in succession for children, young adults, older adults 50+, and all, including 26-49 year olds, starting in 2024. Led the formulation, development and submission to the federal HHS of a "1332 waiver" (ultimately withdrawn) to open Covered California to all who wish to buy unsubsidized.
- **Partnered with local advocates to expand county-based care** for hundreds of thousands of Californians. Provided technical assistance, organizing support, and policy advocacy to help establish Healthy San Francisco and California's early expansion of Medi-Cal for over 500,000 Californians under the Low-Income Health Programs—as well as, more recently, several counties adopting more inclusive and smarter safety-net programs, including My Health LA, Contra Costa Cares, Sacramento Healthy Partners, and the County Medical Services Program's (CMSP) "Path To Health" Primary Care Benefit and "Connect to Care", which benefits uninsured Californians in 35 counties. Successfully advocated for a Medicaid waiver and Global Payment Program to encourage counties to take additional steps to cover the remaining uninsured.

## **Fought Budget Cuts and Won Investments and Improvements in Public Health:**

- **Prevented budget cuts and win restorations and investments in Medi-Cal** and other public health programs. Co-led various budget coalitions (Budget Allies, HHS Network, etc) and specific campaigns to oppose budget cuts to health care programs proposed by various Governors that would have denied millions of Californians health care coverage, and caused millions more to suffer increased costs. In recent years, we have successfully advocated for the restoration of some of the specific cuts made to Medi-Cal, dental care and other benefits, and public health programs, and for additional revenues (such as Propositions 30 & 55 for upper-income taxes and 56 on tobacco taxes) and resources (from MCO and hospital fees to the Medicaid waivers with the federal government) to invest in critical health programs.
- **Supported several public health efforts**, from helping **craft Let's Get Healthy California metrics for a healthier and more equitable state**, to assisting in the effort to pass with **new tobacco control policies including raising the smoking age and regulating e-cigarettes**.

## **Won Patient Protections**

- **Secure new Patients Bill of Rights oversight to help consumers get the care they need when they need it**. Health Access-sponsored legislation requires all health plans to give access to medically necessary prescription drugs, and timely access to care with appointment wait time standards, strengthened oversight over health plan networks, and new standards for accurate and updated provider directories.
- **Advanced language access to care** through supporting legislation and oversight with partner organizations, and pioneering video medical interpretation (VMI) in public hospitals to show the

feasibility of fully serving California's multi-lingual patient population, including spinning off the Health Care Interpreter Network, and other projects in San Francisco and Alameda counties.

- **Strengthened oversight over consumer assistance programs**, by putting in place new transparency and oversight over state agencies who handle consumer calls and complaints by revamping the work of the Office of the Patient Advocate.

### **Saved Consumers Money and Kept the Health Industry Accountable**

- **Created a new California Office of Health Care Affordability**, the most comprehensive effort to contain health costs since the ACA by setting enforceable cost targets for the health industry. Working and negotiating with willing health stakeholders, developed the concept, and led mobilization efforts to its passage.
- **Prevented hospitals from overcharging the uninsured**, by passing a first-in-the-nation Hospital Fair Pricing Law so the uninsured are not price-gouged by hospitals collecting 3-4 times what an insurer pays for the same treatment; Passed a companion bill to limit what ER doctors charge the uninsured as well.
- **Protected consumers from unfair out-of-pocket costs, including surprise medical bills** when patients go to in-network hospitals and facilities but get seen by out-of-network doctors, with strong patient protection against balance billing and inflated provider charges. Passed strong model legislation in CA, and had leadership role in winning federal protections. Other Health Access-sponsored legislation put caps on specialty drug cost-sharing, prevented double deductibles in family coverage, and helped patients track out-of-pocket costs.
- **Exposed unjustified rates by health insurers** by requiring advance notice of rate changes, regulatory rate review, notification by health plans of unjustified rates to allow consumers to shop around, and prohibition of mid-year increases for premiums or cost-sharing.
- **Secured regulator opposition or key conditions to health industry mergers**, as we represented consumers in regulatory reviews of health insurer and nonprofit hospital mergers. Won conditions on hospital mergers to maintain community services and on health plan mergers to ensure insurers abide by consumer protections, improve quality ratings and customer service, and invest in needed health initiatives. Passed additional oversight over health plan mergers.
- **Won landmark prescription drug price transparency**, including a 60-day advance notice and requirement for filing justifications for drug price hikes of more than 18% over 2 years. Also won legislative efforts to have California directly contract to manufacture generic drugs, and to enhance Attorney General oversight against "pay-for-delay" practices, all to attain more affordable prescription drug prices. Also chaired and **ran a statewide ballot initiative campaign** that was defeated by Pharma's \$80 million opposition. Won passage of a prescription drug discount program using the state's bargaining power (not implemented due to budget crisis)

### **Ongoing Organizational Leadership Responsibilities**

**Lead the organizing, political, policy and public education, and other activities of the statewide umbrella health care consumer coalition**, made up of nearly 100 member organizations representing seniors, children, people with disabilities, immigrants, labor, communities of color, people of faith, LGBTQ people, and working families.

**Supervise a staff of 18 staff & consultants, including organizers and policy experts, in offices and remotely in Sacramento, Oakland & Los Angeles.** Recruit an exceptional, committed and diverse staff. Provide direction to coordinate advocacy, communications, and grassroots actions together. Provide direction through weekly staff call and E-mail reports, one-on-one mentoring, and fostering team accountability of policy and organizing side. Perform annual staff evaluations. Provide coordination despite staff in different locations and with very different directives and experience.

**Fundraise a budget of over \$3 million annually**, from local, state, and national foundations, organizational memberships, *cy pres* and intervenor awards, individual contributions, occasional government contracts, and other sources.

- Inherited a \$700,000 deficit, but managed through a combination of emergency measures to reduce staff and spending, raise funds, and other means to bring the organization to sustainability and surplus for two decades. (Performed similar function as the new organizing/program director for NJCA, rebuilding a program budget and staff.)
- Developed/extended new programs and fundraising opportunities, from exploring and funding new issues from immigrant care to transparency to prescription drug costs, to new programs such as video medical interpretation, medical bill assistance, and enrollment (which were successfully spun off into new projects).
- Fundraised millions beyond Health Access for organizational partners and the broader health reform and consumer advocacy community, including on senior health (MeDIC coalition), budget advocacy (HHS Network), medical debt issues (Health IOU Initiative), LGBT health (CA LGBTQ HHS Network), immigrant health (#Health4All), and health reform (Faces of the Uninsured, It's Our Healthcare, Health Reform Collaborative, #Fight4OurHealth, and #Care4AllCA) in general.
- Host the operation, staffing and growth of the **CA LGBTQ Health & Human Services Network**, as a program of Health Access, even though it has its own brand, governance, and focus.

**Manage one coalition 501(c)4 board of 24 representatives** responsible for policy and political decisions on bills, budget advocacy, and ballot measures, **and another 501(c)3 board of 8 leaders** focused on funding and organizational capacity.

- Safeguard the mission of the organizations; manage several large personalities and competing organizations to a shared goal; coordinate two strategic planning processes and wrote new Strategic Plans; provided regular communication and consultation with board; maintain organizational rigor for financial integrity, administrative competence, staff development.

**Conduct organizing and advocacy campaigns from Sacramento on health care issues**, including for health reform and expansion of health coverage; funding for safety-net providers; patient protections; budget issues and the need for increased revenues to prevent health and human services cuts; insurance reform, delivery system reform, prevention and wellness, and federal issues including prescription drug costs, Medicaid, Medicare and the ACA.

**Manage multiple issue coalitions, serving as a bridge** between different kinds of groups and leaders—from grassroots and policy groups, unions and community organizations, Sacramento political players and more militant activist groups, etc; Work to build consensus to move despite turf issues, ideological differences, contrasting advocacy cultures, and political positioning. Run conference calls and meetings in an efficient but inclusive manner;

**Write, edit and publish numerous research reports, fact sheets & issues briefs, E-mail updates & alerts, a blog, and more.** Often write these materials myself; more often delegate to colleagues with direction, and with follow-up editing for style, substance, organizational voice, political context and consistency, and copyediting.

**Actively promote a consumer advocacy voice in social media**, including building an organizational Twitter account of over 13,000 followers (and a personal Twitter account of over 6,000 and personal Instagram of over 1,000), a Facebook page of 3,000 followers, and an online E-mail advocate list of over 30,000 Californians.

**Serve as main spokesperson for press, for CA and national media;** Pro-actively outreach to reporters to shape a media narrative and frame our issues, even when not quoted; Average 200+ newspaper clips/year. Includes regular quotes in The New York Times, National Public Radio, etc.

**Write opinion pieces,** including in the New Republic, Democracy Journal, American Prospect, etc, and many California papers serving as a thought leader in the health advocacy field, usually detailing California breakthrough policies as a potential model for other states and federal action.

**Speak frequently at conferences, panels, press events and in legislative testimony as a health policy expert and critical consumer voice.** This includes informational hearings of the California Assembly and Senate Health Committees; on regular panels at Families USA, Community Catalyst, Consumers Union, and Altarum national conferences; statewide convenings from Insure the Uninsured Project to State of Reform; briefings of foundations, unions, and advocacy groups, state and national.

**Outreach and coordinate with other policy and political leaders,** formally through California Dream Alliance, Commit to Equity, and other tables, and informally one-on-one, to ensure organization engages in not just health care but a broader progressive agenda for social justice.

#### *Previous experience*

#### **New Jersey Citizen Action, Hackensack & Highland Park, NJ**

*Program Director*

*April 1997-January 2001*

*Main Organizer, Campaign for Patients' Rights*

*September 1996-January 2001*

- Served as the director for policy, organizing, politics, and programs of state's largest consumer watchdog coalition, made up of 60,000 individual members and 90 affiliated organizations.
- Supervised and coordinated a program staff of over 10 people in five different offices across the state, including five organizers responsible for statewide issue campaigns, and five community educators and their manager, which gave 100 grassroots presentations a month.
- Oversaw campaigns for quality health care for all, lower utility & insurance rates, fair banking and housing, campaign finance reform, lead poisoning prevention, and consumer rights.
- Fundraised over \$400,000/year to support program work of \$1.8 million organizational budget.
- Coordinated "issue advocacy" and political activities to keep elected officials accountable.
- Reviewed and edited all organizational materials, including newsletters, flyers, and fact sheets.
- Planned organizational events, including conventions, dinners, rallies, and press conferences.
- Conducted aggressive press outreach plan that generated over 400 media citations a year.
- Worked directly on specific issues, such as defeating a telephone rate increase proposal.
- Organized the statewide health care consumer coalition, leading successful campaigns that:
  - passed a state HMO consumer protection legislative package;
  - defeated takeover of BlueCross BlueShield of NJ by out-of-state, for-profit Anthem and protected billions in nonprofit health care assets; and
  - won major expansions of child (up to 400% FPL) and parent (up to 200% FPL) FamilyCare coverage.

#### **Center for Media Education, Washington, DC**

*Coordinator, Future of Media Project*

*January 1994-August 1996*

- Managed all aspects of an advocacy, research, organizing, and public education initiative focusing on "information highway" policy issues, on behalf of consumers, children, nonprofits, and the public interest. Coordinated groundbreaking studies on "electronic redlining" and nonprofit programming. Facilitated Telecommunications Policy Roundtable of over 100 groups.

**The Nation Magazine**, New York, NY  
**The White House, Office of the Vice President**, Washington, DC  
**New York City Government Scholars Programs**, New York, NY

Fall 1993  
Summer-Fall 1993  
Summer 1992

*Board Memberships (Current/Partial List):*

**Yolo County Library Advisory Board** (previous Chair)  
**California Budget and Policy Center**

Healthy California for All Commission (Commissioner appointed by CA Assembly Speaker Rendon)  
Medi-Cal Stakeholder Advisory Committee  
Health Payments Database Advisory Committee

Past (Partial List): Herndon Alliance Board  
Health Care for America Now Education Fund Board

*Honors (Partial List):*

**Families USA Health Advocate of the Year 2006**  
**USAction Progressive Leadership Award 2010**

**Listed in Capitol Weekly's Top 100** most influential in California policy and politics from 2015-2022, often in Top 50, almost the only nonprofit/grassroots leader included of any issue area in entire state.

**Cited by the Sacramento Bee** as a 2019 "Influencer," and in a 2017 editorial, as a "hero" in the fight to defend the ACA: "Kudos, too, to advocates such as Health Access California's Anthony Wright, who deserves a medal for the data he has mustered on behalf of vulnerable Californians."  
<https://www.fresnobee.com/opinion/editorials/article175359571.html>

*Education:* **Amherst College**, Amherst, MA, 1989-93

Bachelor of Arts *magna cum laude* in both English and Sociology.

Awarded Charles Hamilton Houston Fellowship; Donald S. Pitkin Prize in Sociology

Service Fitters IPF of NY Scholarship; NY Amherst Alumni Association Scholarship;

Founder & co-Chair, Financial Aid Coalition, running the successful campaign to reverse a College decision to abandon need-blind admissions.

Managing Editor, Prism Magazine; Co-Chair, La Causa;

**Riverdale Country School**, 1989

**Prep for Prep**, Contingent V

Born and bred in the Bronx, now lives in Davis, California with wife Jessica and son Jefferson.

# DANNIE CESENA



## EDUCATION

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<b>MPH</b>	National University, Costa Mesa, Ca Master of Public Health	May 2018
<b>BA</b>	CSU Long Beach, Long Beach, Ca Bachelor of Arts, Political Science	May 2008
<b>BA</b>	CSU Long Beach, Long Beach, Ca Bachelor of Arts, English	May 2008
<b>AA</b>	Cypress Community College, Cypress, Ca Associate of Arts, Political Science	May 2004
<b>AA</b>	Cypress Community College, Cypress, Ca Associate of Arts, English	May 2004

## HONORS AND AWARDS

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<b>California Senator Certificate of Special Recognition,</b> Senator David Min	June 2021
<b>California Assembly Member Certificate of Special Recognition,</b> Assembly Member Cottie-Petrie Norris	October 2019
<b>Beach of Light,</b> City of Costa Mesa, Mayor Katrina Foley	October 2019
<b>County of Orange Certificate of Recognition,</b> Orange County Board of Supervisors	March 2019
<b>U.S. Congress House of Representatives Certificate of Special Recognition,</b> Congressman Lou Correa	March 2019
<b>Courage Award,</b> Orange County Hispanic Bar Association	March 2019
<b>Community Leader of the Year 2017,</b> Orange County Pride	June 2017

**Pro Bono Community Partner Award,** May 2017  
UC Irvine School of Law

**Girl Scouts Gold Star Advisory Award,** December 2016  
Orange County Girl Scouts

**Diversity Spirit Achievement Award,** May 2016  
City Career Fair

## RESEARCH EXPERIENCE

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**Just Research? Trans Futures in Health and Scientific Knowledge** 2022 to Present  
UCLA Center for the Study of Women, Los Angeles, Ca

**We Breathe: LGBTQ Statewide Coordinating Center** 2018 to Present  
**LGBTQ Program Manager**, Sacramento, Ca  
Grant No. 17-10983, Funded by Proposition 56

- LGBTQ Tobacco Key Informant Interview
- LGBTQ Tobacco Usage Public Intercept Survey

## PUBLICATIONS

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Wells K, Thames AD, Young AS, Zhang L, Heilemann MV, Romero DF, Oliva A, Jones F, Tang L, Brymer M, Elliott T, Arevian A, **Together for Wellness/Juntos Collaborators and Writing Group. Engagement, Use, and Impact of Digital Mental Health Resources for Diverse Populations in COVID-19: Community-Partnered Evaluation**  
JMIR Form Res 2022;6(12):e42031 doi: [10.2196/42031](https://doi.org/10.2196/42031) PMID: [36346902](https://pubmed.ncbi.nlm.nih.gov/36346902/)

Cesena, D, Kozlovich, S, Walker, PM, & Guzman, I. (2022). **Tobacco Control: An Intersectional Approach, 2022**. We Breathe: Supporting LGBTQ+ Tobacco-Control Communities Project

## GUEST LECTURE/TEACHING EXPERIENCE

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**Mt. San Antonio College**, Walnut, Ca 2019 to Present  
**Ginger Lee, MFT**, Women and Gender Studies

- Addressing Sexual Health Disparities Among the LGBTQ Population

**Chapman University**, Orange, Ca 2016 to 2018  
**Dr. Elizabeth Kane**, Psychology

- LGBTQ Health Care Disparities and Recommendations to Fix the System
- Transgender Legal Protections and Why They Matter

**UC Irvine**, Irvine, Ca 2016 to 2018  
**Dr. Lynn Hunt**, School of Medicine

- LGBTQ Healthcare Disparities and Recommendations to Fix the System
- Transgender Healthcare Disparities and Recommendations to Fix the System
- Transgender Medical Legal Protections and Why They Matter

CSU Fullerton, Fullerton, Ca

2016 to 2018

**Dr. Karyl Ketchum**, Women and Gender Studies

- LGBTQ Healthcare Disparities and Recommendations to Fix the System
- Transgender Healthcare Disparities and Recommendations to Fix the System
- Transgender Medical Legal Protections and Why They Matter

#### **CONFERENCE, WORKSHOP, AND WEBINAR PRESENTATIONS**

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**Workshop**, “Acknowledging Indigenous Misconceptions Within Medical Institutions and Education Systems; Addressing the Need for Policy Reform and Inclusive Data Collection,”  
Gay and Lesbian Medical Association Conference (GLMA)  
San Francisco, Ca October 2022

**Webinar**, “LGBTQ Cessation: The Power of Collaboration,”  
California Tobacco Control Program  
Virtual, November 2021

**Workshop**, “Addressing the Health Disparities of Rural LGBTQ Californians,”  
Improving OUTcomes, UC Davis  
Virtual, October 2021

**Workshop**, “Health Research Priorities Among TGI Communities,”  
Gay and Lesbian Medical Association Conference (GLMA)  
Virtual, September 2021

**Workshop**, “Identifying Stressors Experienced by the LGBTQ Community and Its Contribution Towards Tobacco Use,”  
SYNChronicity 2020  
Virtual, September 2020

**Webinar**, “Working with the LGBTQ+ Community in Rural Settings,”  
California Tobacco Control Program  
Statewide, CA May 2020

**Keynote Address**, “Preventative Health Counseling for LGBTQI Patients,”  
Planned Parenthood National Medical Directors Conference  
Philadelphia, PA February 2020

**Workshop**, “The Importance of SOGI Data Collection,”  
Health Equity Conference: California Rising  
Sacramento, CA November 2019

**Workshop**, “Addressing Systematic Oppression While Engaging the LGBTQ Community in Tobacco Cessation Practices,”

Kick It California, UC San Diego  
San Diego, CA November 2019

**Workshop**, “Identifying Stressors Experienced by the LGBTQ Community and Its Contribution Towards Tobacco Use,”  
Gay and Lesbian Medical Association Conference (GLMA)  
New Orleans, LA September 2019

**Workshop**, “Addressing Systematic Oppression While Engaging the LGBTQ Community in Policy Change,”  
California Department of Public Health  
Sacramento, CA June 2019

**Workshop**, “Identifying Innovative Cessation Practices for the LGBTQ Community,”  
CA LGBTQ Health and Human Services Conference  
Sacramento, CA May 2019

**Workshop**, “LGBTQ Tobacco-Related Health Disparities,”  
Anaheim Regional Medical Center  
Anaheim, CA August 2018

**Workshop**, “Identifying and Addressing the Sexual Health Disparities Among the Transgender Population,”  
California Endowment Sexual Health Conference  
Los Angeles, CA February 2017

#### **PROFESSIONAL TRAINING**

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**Solis Policy Institute**

Women’s Foundation CA, Virtual, CA, 2021

**Professional Grant Proposal Writing Academy**

National Funding Foundation, Virtual, CA, 2021

**Orange County Superior Court Leadership Academy**

Orange County Superior Court, Santa Ana, CA, 2017

#### **PROFESSIONAL AFFILIATIONS**

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Department of Health Care Services Technical Advisory Group, 2022 – Present  
Member

Department of Health Care Access and Information Health Care Equity Measures Advisory Committee, 2022 – Present  
Member

California Health Interview Survey SOGI Data Committee, 2022 – Present  
Member

Department of Managed Health Care Health Equity and Quality Committee, 2021- Present  
Member

CDPH, Office of Health Equity Advisory Committee, 2021- Present  
Member

Coalition of Demographic Data Equity (CODDE), 2021-Present  
Member

Orange County Trans Latinas, 2020-Present  
Board Member

Gay and Lesbian Medical Association, 2019-Present  
Member

International AIDs Society, 2019-Present  
Member

International LGBTQ Intervention and Research Committee, 2019-Present  
Board Member

Orange County Gender Affirming Physicians Advisory Council, 2017-Present  
Member

World Professional Association of Transgender Health, 2016-Present  
Member

Orange County/San Bernardino Planned Parenthood Latino and LGBTQ Advisory Council,  
2016-Present  
Member

Orange County Equality Coalition, 2018-2020  
Board Member, Co-Chair

National LGBTQ Health Week Advisory Council, 2017  
Member

#### **PROFESSIONAL SERVICE**

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##### **Conference Co-Organizer**

CA LGBTQ Health and Human Services Conference, 2022

##### **Conference Co-Organizer**

CA LGBTQ Health and Human Services Conference, 2021

### **Conference Co-Organizer**

Health Equity Conference: CA Rising, 2019

### **Conference Co-Organizer**

CA LGBTQ Health and Human Services Conference, 2019

## **PROFESSIONAL EMPLOYMENT**

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### **CA LGBTQ Health and Human Services Network**

May 2018 to Present

**Director**, Sacramento, Ca

- Provide direct administration, supervision, and leadership to the Network's various programs, including, but not limited to: #Out4MentalHealth, ACE's Aware, LGBTQ+ COVID-19, We Breathe: LGBTQ tobacco education program funded by the California Department of Public Health.
- Direct and manage program staff changes, supervise and develop interns, complete progress reports, and coordinate the activities of projects.
- Draft and release Request For Applications (RFA's)
- Facilitate 20+ funded projects and subcontractors across CA, provide training, develop educational materials, and assist in project reporting.
- Facilitate monthly network meetings between 60+ LGBTQ organizations and provide updates and guidance on federal and state mandates, laws, and policies.
- Identify milestones and tracking measures, tracking status, budget and effectively communicating progress; evaluating public health services for optimal performance and identify areas for improvement.
- Conduct training to state departments and county public health offices to implement new health care initiatives, laws, regulations, policies and/or procedures and ensure compliance with all regulations and legislative mandates.
- Plan and execute research such as Key Informant Interviews, Public Intercept Surveys, and Literature Reviews for various research projects within the UC system.
- Direct a Statewide Advisory Committee, ensuring marginalized groups are properly represented and assets of the group are properly utilized and elevated.
- Participate at various State Health Department meetings such as the MHSOAC, DMHC, DHCS, HCAI, etc.

### **LGBTQ Center Orange County**

November 2015 – May 2018

**LGB and Transgender Health Services Coordinator**, Santa Ana, Ca

- Provide direct administration, supervision, and leadership in LGBTQ healthcare.
- Developed two brand new programs that addresses the health inequities experienced by the LGBTQ Community. This included identifying and training medical providers and their staff, creating a list of affirming medical providers and what insurance companies are accepted, and creating a HIPAA compliant web-based intake form for community members.
- Liaison between clients and social services/health care agencies, including insurances.

- Direct and monitor all aspects of Transgender and LGBTQ health program, legal services and support groups. Identify and train facilitators, and schedule law students and pro bono lawyers for the legal clinic
- Direct and manage program staff and interns, complete funding reports, and coordinate the activities of project.
- Provide LGBTQ Cultural Competency Training to local employers, law firms and hospitals.
- Facilitate Policing Partnership Meetings between the LGBTQ Center OC and various policing agencies, update policies and provide cultural competency training to new officers.

**Grateful Hearts Storehouse**

January 2009 – March 2012

**Storehouse Manager**, Los Alamitos, Ca

- Direct and monitor all aspects of volunteer program. Identify, recruit and train volunteers on day-to-day operations, health codes and OSHA guidelines.
- Direct daily warehouse operations involving food handling, clothing, household and furniture donations and distribution.
- Draft and report on State and community grants. This included researching and submitting grants and providing tours and information to potential donors.
- Interface with other social services agencies and clients receiving assistance.

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**REFERENCES**

**Amanda McAllister-Wallner**, MPP, Deputy Director

Health Access

1127 11<sup>th</sup> St Suite 925

Sacramento, Ca 95814



**Erin Chandler**, MBA, Chief Operations Officer

Health Access

1127 11<sup>th</sup> St Suite 925

Sacramento, Ca 95814



# Diana Naomi Douglas

Experienced advocate representing consumer interests to address disparities in healthcare cost, quality, and access.

## EDUCATION

- University of North Carolina at Charlotte, NC** 2012  
Master of Arts in Sociology, concentration in medical sociology and inequality
- Lake Forest College, IL** 2005  
Bachelor of Arts in Sociology  
Recipient of Deerpath Writing and Phi Theta Kappa scholarships

## WORK EXPERIENCE

### Health Access California • Sacramento, CA

- Director of Policy & Advocacy** Aug. 2022 – Present  
**Manager of Policy & Advocacy** Oct. 2021 – Jul. 2022  
**Policy and Legislative Advocate** Dec. 2019 – Sep. 2021

- Lead Health Access' advocacy team to advance a progressive, consumer-focused legislative, budgetary, and administrative advocacy agenda to achieve affordable, high-quality healthcare for all Californians
- Act as primary liaison to Covered California, serving on their Plan Management Advisory Committee and participating in numerous workgroups to ensure quality and equity are centered in contracts and benefit design
- Portfolio includes the following areas: Medi-Cal, large and small group insurance, Covered California, behavioral health, and public health
- Engage with the Department of Managed Healthcare, the California Department of Insurance, and the Department of Health Care Services on administrative advocacy issues to ensure implementation of legislation reflects equitable, consumer-focused intent

### Lecturer • UNC Charlotte, Department of Sociology Jan. 2015 – Dec. 2022

- Remotely teach upper-level undergraduate political sociology course that I independently developed; topics include civic participation, political culture, and social movements

### Policy Analyst • California State Senate, Office of Sen. Pan • Sacramento, CA Sep. 2017 – Dec. 2019

- Organized convenings to improve Sacramento County's Geographic Managed Care Medi-Cal model; coordinated agendas, materials, and invitations to dozens of local health policy leaders, executives, academics, and government officials in partnership with Sierra Health Foundation
- Staffed Senate Health and Senate Human Services Committees, assisting consultants with legislative recommendations, meeting with stakeholders, and writing talking points for member's public appearances
- Managed multiple bills, including SB 276 which will increase oversight over medical exemptions to immunizations; organized witness testimony for committee hearings; played lead role in negotiations with committee staff, administration, and opposition; worked with legislative counsel to develop language
- Served as acting legislative director and acting staffer for Budget Subcommittee on Health and Human Services

### Policy Analyst • American Lung Association • Sacramento, CA Apr. 2016 – Sep. 2017

- Acted as primary tobacco policy expert for the grant-funded Center for Tobacco Policy and Organizing
- Tracked all state tobacco-related legislation and provided legislative updates to the tobacco control community

- Developed culturally-appropriate policy resources and conducted policy trainings for local tobacco control coalitions across the state
- Produced annual State of Tobacco Control report which graded tobacco policies across 500+ communities

**Research Assistant • UNC Charlotte, Department of Sociology**

**Jan. 2011 – Jan. 2013**

- Identified and added 200+ entries to Spivack Archive, a digital database of educational research on student outcomes and diversity
- Summarized findings and methodology of academic articles, legal documents and government policy briefings
- Contributed to analysis and writing of academic articles examining school composition and science achievement

**Nutrition Data Analyst • UNC Chapel Hill, School of Public Health**

**Oct. 2009 – Jul. 2010**

- Worked with diverse public health team to conduct nutritional interventions within indigenous Canadian communities
- Managed data, designed methodology, and conducted statistical analysis for multiple researchers and projects
- Contributed to academic articles examining effects of traditional diet on maternal health, diabetes, and obesity
- Synthesized findings and designed presentations of results for government officials and other stakeholders

## **VOLUNTEER & COMMUNITY WORK**

**Political Director • Fem Dems of Sacramento County**

**Mar. 2019 – Mar. 2022**

- Serve as elected board member of chartered Democratic club
- Manage all endorsements of elected officials and club political and campaign engagement activities
- Assist with club programming, general meetings, and fundraising

**Conversation Partner & Office Assistant • CWS Durham County**

**Jan. 2013 – Aug. 2015**

- Assisted local refugee family with English language and helped them navigate American cultural adjustment
- Processed refugee and citizenship legal documents and assisted with preparation for immigration interviews

## **PAPERS & PRESENTATIONS**

Douglas, D. *“Health policy and theories of welfare development: an analysis of 18 OECD countries from 1980-2000.”* (2012). Presented at American Sociological Association Annual Meetings: Denver, CO.

Mickelson, R.; Bottia, M.; Douglas, D. and Valentino, L. *“Does school racial and SES composition affect science achievement?”* (2012). Presented at American Sociological Association Annual Meetings: Denver, CO.

Sheehy, T.; Kolahdooz, F.; Schaefer, S.; Douglas, D.; Corriveau, A.; and Sharma, S. *“Traditional food patterns are associated with better diet quality and improved dietary adequacy in Aboriginal peoples in the Northwest Territories, Canada.”* (2014). Journal of Human Nutrition and Dietetics.

**Health Access California Time Records  
DMHC Equity and Quality Committee**

**Diana Douglas, Policy and Legislative Advocacy Director**

<b>Date Work Performed</b>	<b>Time Spent</b>	<b>Hourly Rate</b>	<b>Total</b>
2/14/2022 HAC HEQ Committee background & planning discussion	1	\$350	\$350
2/15/2022 Prep for consumer rep panel at Meeting #1	1	\$350	\$350
2/23/2022 Prep for HEQ Meeting #1	2	\$350	\$700
2/24/2022 HEQ Meeting #1	4	\$350	\$1,400
3/24/2022 Prep for HEQ Meeting #2	1	\$350	\$350
3/24/2022 HEQ Meeting #2	3	\$350	\$1,050
4/20/2022 Prep for HEQ Meeting #3	2	\$350	\$700
4/20/2022 HEQ Meeting #3	4	\$350	\$1,400
5/18/2022 Prep for HEQ Meeting #4	2	\$350	\$700
5/18/2022 HEQ Meeting #4	4	\$350	\$1,400
6/8/2022 Prep for HEQ Meeting #5	2	\$350	\$700
6/8/2022 HEQ Meeting #5	5	\$350	\$1,750
6/22/2022 Prep for HEQ Meeting #6	1	\$350	\$350
6/22/2022 HEQ Meeting #6	5	\$350	\$1,750
7/13/2022 Prep for HEQ Meeting #7	1	\$350	\$350
7/13/2022 HEQ Meeting #7	5	\$350	\$1,750
8/17/2022 Prep for HEQ Meeting #8	1	\$350	\$350
8/17/2022 HEQ Meeting #8	5	\$350	\$1,750
9/9/2022 Reviewed report	2	\$350	\$700
9/12/2022 Prep for HEQ Meeting #9	1	\$350	\$350
9/12/2022 HEQ Meeting #9	2	\$350	\$700
9/13/2022 Edited advocate joint letter	0.5	\$350	\$175
<b>TOTAL</b>	<b>54.5</b>	<b>\$350</b>	<b>\$19,075</b>

**Anthony Wright, Executive Director**

<b>Date Work Performed</b>	<b>Hours</b>	<b>Hourly Rate</b>	<b>Total</b>
2/14/2022 HAC HEQ Committee background & planning discussion	1	\$385	\$385

2/24/2022	Prep and partial monitoring of Committee meeting	1.5	\$385	\$578
	Committee meeting - reviewed materials and monitored part of			
3/24/2022	meeting	1.5	\$385	\$578
	Committee meeting - reviewed materials and monitored part of			
4/20/2022	meeting	2	\$385	\$770
	Committee meeting - reviewed materials and monitored part of			
5/18/2022	meeting	1	\$385	\$385
6/8/2022	Prep for 6/8 meeting	0.5	\$385	\$193
	Committee meeting - reviewed materials and monitored part of			
6/22/2022	meeting	1.5	\$385	\$578
7/13/2022	Committee meeting - reviewed materials and monitored meeting	3	\$385	\$1,155
	Committee meeting - reviewed materials and monitored part of			
8/17/2022	meeting	1	\$385	\$385
9/10/2022	Review report	0.5	\$385	\$193
9/12/2022	Prep for 9/12 meeting	0.5	\$385	\$193
	<b>TOTAL</b>	<b>14</b>	<b>\$385</b>	<b>\$5,390</b>

<b>Beth Capell, Policy Advocate</b>
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Date Work Performed	Hours	Hourly	
		Rate	Total
2/24/2022 Committee meeting - monitored meeting	4	\$425	\$1,700
3/23/2022 Prep for committee meeting - drafted notes/comments	2	\$425	\$850
3/24/2022 Committee meeting - monitored meeting	3	\$425	\$1,275
4/20/2022 Prep for committee meeting - drafted notes/comments	1	\$425	\$425
4/20/2022 Committee meeting - monitored meeting	2	\$425	\$850
5/18/2022 Prep for committee meeting - drafted notes/comments	1	\$425	\$425
5/18/2022 Committee meeting - monitored meeting	4	\$425	\$1,700
6/8/2022 Prep for committee meeting - drafted notes/comments	1	\$425	\$425
6/8/2022 Committee meeting - monitored meeting	5	\$425	\$2,125
6/22/2022 Prep for committee meeting - drafted notes/comments	1	\$425	\$425
6/22/2022 Committee meeting - monitored meeting	5	\$425	\$2,125
7/13/2022 Prep for committee meeting - drafted notes/comments	1	\$425	\$425
7/13/2022 Committee meeting - monitored meeting	5	\$425	\$2,125
7/15/2022 Drafted comments on committee process	1	\$425	\$425

7/18/2022	Prep for committee meeting - drafted notes/comments	1	\$425	\$425
8/1/2022	Drafted comments on committee process	1	\$425	\$425
8/2/2022	Drafted comments on committee process	1	\$425	\$425
8/17/2022	Reviewed report, drafted questions, prepped for committee	1	\$425	\$425
8/17/2022	Committee meeting - monitored meeting	5	\$425	\$2,125
9/10/2022	Reviewed report	1	\$425	\$425
9/11/2022	Reviewed report	1	\$425	\$425
9/12/2022	Committee meeting - monitored meeting	3	\$425	\$1,275
	<b>TOTAL</b>	<b>50</b>	<b>\$425</b>	<b>\$21,250</b>

**Dannie Cesena, Director, CA LGBTQ Health and Human Services Network**

<b>Date Work Performed</b>	<b>Time Spent</b>	<b>Hourly Rate</b>	<b>Total</b>	
2/14/2022	HAC HEQ Committee background & planning discussion	1	\$350	\$350
2/15/2022	Prep for consumer rep panel at Meeting #1	1	\$350	\$350
2/23/2022	Prep for HEQ Meeting #1	2	\$350	\$700
2/24/2022	HEQ Meeting #1	4	\$350	\$1,400
3/24/2022	Prep for HEQ Meeting #2	1	\$350	\$350
3/24/2022	HEQ Meeting #2	3	\$350	\$1,050
4/20/2022	Prep for HEQ Meeting #3	1	\$350	\$350
4/20/2022	HEQ Meeting #3	4	\$350	\$1,400
5/18/2022	Prep for HEQ Meeting #4	2	\$350	\$700
5/18/2022	HEQ Meeting #4	4	\$350	\$1,400
6/8/2022	Prep for HEQ Meeting #5	1	\$350	\$350
6/8/2022	HEQ Meeting #5	5	\$350	\$1,750
6/22/2022	Prep for HEQ Meeting #6	1	\$350	\$350
6/22/2022	HEQ Meeting #6	5	\$350	\$1,750
7/13/2022	Prep for HEQ Meeting #7	0	\$350	\$0
7/13/2022	HEQ Meeting #7	0	\$350	\$0
8/17/2022	Prep for HEQ Meeting #8	1	\$350	\$350
8/17/2022	HEQ Meeting #8	5	\$350	\$1,750
9/9/2022	Reviewed report	2	\$350	\$700
9/12/2022	Prep for HEQ Meeting #9	1	\$350	\$350

9/12/2022 HEQ Meeting #9	2	\$350	\$700
9/13/2022 Edited advocate joint letter	0.5	\$350	\$175
<b>TOTAL</b>	<b>46.5</b>	<b>\$350</b>	<b>\$16,275</b>

**OVERALL TOTAL** **\$61,990**